

The Teaching of Fine Art Design in Fine Arts Education in Higher Vocational Colleges

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Abstract: With the continuous development and progress of society, there is an increasing demand for art designers. Fine art design combines life and art perfectly. This tests the basic skills of the designer's art knowledge, creative ability, professional skills, etc. Therefore, this paper analyzes the current situation of the teaching of fine art design in art education in higher vocational colleges, and gives corresponding suggestions for the problems.

1. Analysis on the current teaching status of fine art design major in higher vocational colleges

Fine art design is usually a conception or plan. It can present this kind of conception or plan through a certain esthetic sense and expression technique, that is, the idea of the art designer is concreted, and a process that makes the idea of the art designer more visualization and vivid. Fine art design mainly studies the basic theories and corresponding knowledge of design, cultivates students' theoretical thinking ability in fine art design, and can create many images with strong artistic appeal through setting or by means of certain costume props to meet the direct needs of human survival and development. Affected by the test-oriented education in China, many schools attach great importance to the study of knowledge and culture, and the attention to fine art education is obviously insufficient. Therefore, the current education model of fine art design is not mature and perfect enough. As fine art design is a relatively comprehensive subject, it has certain requirements for students' creative ability, basic art skills and computer operation ability. In the current period of test-oriented education, many students have weak art foundations, and the ordinary art teaching mode is relatively single. Many teachers only pay attention to students' art knowledge acceptance ability, but neglect to fully explore students' abilities to explore independently and practice. Many of the students trained through this mode are unable to adapt to the needs of social development and employment. This also led to many students of fine art design is unable to adapt to the needs of the job after graduation from schools. They only have some theoretical knowledge of fine art, lack of practical ability, which is very harmful to improve students' comprehensive quality of fine art.

2. Problems in fine art design major in higher vocational education

2.1. The understanding of the fine art design major is not clear

Higher vocational colleges mainly aim at cultivating and improving students' handicraft and skills and making them match the needs of the society for the corresponding talents when they go to society. However, many schools nowadays have no real recognition on the fine art design major. They just stop at taking fine art design major as a form of teaching, and do not pay enough attention to its practicability. This is not conducive to cultivating students' manual dexterity and practical application ability, and it also limits the students of fine art design major to their fullest value. Higher vocational colleges should strengthen the profound understanding of fine art design major, pay attention to all-round training of students, so that students can learn in practice rather than just learning theoretical knowledge and unable to meet the needs of society after entering society. Schools should not only pay attention to teaching. It is necessary to provide students with a certain

practice base so that students can have a clear understanding of the work to be done in the future. In this way, they can exercise their abilities in an all-round way and design more artistic images with richer connotations. At present, many higher vocational colleges in our country do not have a clear understanding of the fine art design major and can not really cultivate students with practical operation ability to meet the social requirements, which is an urgent problem to be solved.

2.2. Monotonous teaching curriculum and old fashioned teaching mode

Many higher vocational colleges still use traditional teaching concepts to look at fine art design, but ignore the importance of design. Many people think that it is all right as long as the color is used in place and is able to paint, which leads to students not really recognizing the fine art design major. In addition, influenced by the traditional education and teaching model, many teachers are still focusing on lectures during the course of class, ignoring the cultivation of students' innovation and logical thinking skills. This situation has caused students to understand the fine art design only on the surface, without in-depth study. The fine art design major is closely related to other subjects. Therefore, higher vocational colleges should re-open relevant professional courses and introduce advanced teaching equipment so that students can understand and learn more intuitively.

2.3. Shortage of teachers for fine art design major in higher vocational colleges

Teachers are the mentors and guiders of knowledge in education and teaching. The professional level of teachers and their own majors have a great influence on the quality of teaching. Teachers play a very important role in the growth of students. Excellent and noble teachers are usually able to discover the talents of students, so that students can make clear their learning objectives to achieve excellent results in future work or life. Many schools do not pay enough attention to fine art teachers. There are certain deficiencies whether in the process of recruiting teachers or in assessing the retained teachers in the school. The fine art design teaching in today's teaching has not been paid attention to, which has also led to the assessment of teachers in many vocational colleges is not very strict and also affects the quality of education and teaching to a certain extent. Many schools do not regularly arrange professional learning and training for teachers after recruiting the fine art teachers. And there is also no perfect assessment system. Some schools do not really care about teachers, the welfare and salary do not meet the needs of teachers, resulting in many excellent teachers leaves and the teachers faculty is unstable. Students must constantly adapt to new teachers and adapt to different teaching styles. On the other hand, this will also affect the students' learning and reduce the quality of the school's teaching.

3. The development strategy of fine art design major in higher vocational education

3.1. Changing teaching philosophy and attaching importance to the teaching of fine art design

The teaching task of the practical teaching of fine art design is clear, that is, the sketch from nature. Collecting materials in order to improve the quality of the teaching of fine art design. Teachers should change the traditional education and teaching philosophy, fully mobilize students' learning enthusiasm, open their thinking, and then carry out practical teaching to increase the interaction between teachers and students, so as to improve students' practical ability. In the teaching process, teachers can organize students to sketch from nature to develop students' practical design ability in a targeted manner, and also to increase students' artistic appeal. Long-term training in this mode to improve the overall quality of fine art design. The sketch from nature is a common way of teaching practice. This requires teachers to combine the overall level of students to reasonably set the content of practical teaching, and to formulate detailed schedule planning to take improving students' artistic literacy as the ultimate goal. Attaching importance to practical teaching should also attach importance to the use of computer technology. Fine art design is inseparable from computer operations. Teachers can make abundant video teaching software to cultivate students' appreciation of beauty. By using Internet devices, students' learning horizons can be effectively

broadened and their self-confidence and courage can be increased. This kind of practical teaching method allows students to diverge their thinking, cultivate the ability of independent innovation and the ability of using both hands and brains at the same time. In the spring and autumn, the weather is just right. Teachers can organize students to sketch from nature, constantly cultivate students' ability to discover beautiful and to collect materials, and to experience and feel in the field. They often have their own unique insights into design works, thus forming their own design style. It can also cultivate their own ability of composition, as well as their perception of light and shade, and strengthen students' ability of composition. It can improve students' ability of fine art design better than traditional teaching methods.

3.2. Setting up new courses and introducing advanced teaching facilities

Practical teaching can explore the individual characteristics of students, so that they can form their own design style in the future design. With the continuous advancement of society, the demand for talents of the fine art design is getting higher and higher. Therefore, schools should set up new courses to enrich students' abilities in many aspects to lay a solid foundation for students to adapt to future social life. Schools should introduce advanced teaching facilities to constantly broaden students' learning horizons and enrich their theoretical knowledge. Advanced network facilities help students quickly find the materials they need and make them more capable of collecting materials. Schools can build a certain practice base for students, pay attention to contacting enterprises that need the professionals, strengthen school-enterprise alliance, and provide students with a more high-quality practice platform. This will not only enable schools to find out what talents the society needs in time, but also better target the market demand and train students, thus providing a great guarantee for the employment rate of the students. In addition, students can also know the needs of their jobs during their studies, find out what deficiencies they still have, and improve themselves according to these, so that they can adapt to their jobs more quickly after their graduation.

3.3. Constructing teachers team of fine art design major

Teachers play a very important role in the teaching process. Therefore, in order to improve the teaching quality of fine art design, it is necessary to strengthen the construction of teachers. Only teachers with their own professional knowledge can better guide and lead the students' learning and growth, so that they can help students in specific practical teaching and when they encounter problems. Schools should regularly provide professional training for teachers. We should strive for perfection and continuous innovation whether from teaching methods or tutoring students to better promote students' learning or growth. Teachers should also strengthen their ability to use multimedia devices to help students. For example, many students often have no clue when they are sketching. At this time, the teacher can provide guidance according to the observation angle of the students and the composition design to further enhance the effect of practical teaching and better help students learn and grow. Teachers should constantly enrich their teaching contents according to the actual situation of students in the process of practical teaching. In daily teaching activities, students should be as close as possible to the theoretical knowledge and practice, students' interest in fine art design should be continue to cultivated, their hands-on ability should be exercised. And teachers should keep pace with the development of the times, constantly enrich their knowledge level, and gradually optimize the quality of education and teaching.

3.4. Realizing the organic combination of theory and practice

The purpose of learning is to use it. In the teaching of fine art design, we should pay attention to combining theory with practice so as to improve students' art accomplishment. In the process of imparting theoretical knowledge to students, teachers should allow students to receive some practical training and closely relate to the reality of life. The teaching in higher vocational colleges is to train the students' practical ability, and make them can quickly adapt to the requirements of the job in the process of going to the society. For example, in the teaching process of fine art design, there are often advertisements designed for a certain mall or enterprise. Teachers can first teach

students some basic knowledge of advertising design, and then organize students to collect similar advertisements through various channels to see their design methods and design concepts. Then teachers ask the students to sort out the collected advertisements and summarize their design advantages. Finally, let the students design an advertisement for the company and then summarize and evaluate. Also, some design competitions can be held. Setting up certain prizes to allow students to discuss and analyze each person's works together, and finally reward the one that is everyone's favorite. This will make the students' enthusiasm become active, mobilize the learning atmosphere, and finally promote the students' learning and growth. After the specific practical teaching activities, the most important point is to continuously summarize the teaching effects. Teachers can hold seminars to allow students to express their own learning experiences and summarize the effects of practical teaching. The summary of the practice can analyze the problems found in it in time and formulate different solutions to improve students' artistic literacy.

4. Conclusion

The current society has higher requirements for talents of fine art design. Therefore, in the process of fine art teaching, higher vocational colleges should attach importance to improving teachers' professional accomplishment of fine arts, constantly optimize education and teaching methods, and constantly cultivate students' hands-on practical ability, truly improve students' fine art design ability and make students better adapt to future work and life.

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